

Candidates for Vice President

Name	Country	Degree	Years of Experience	Statement
Rui Pedro da Silva Brito Fonseca	Portugal	PhD	8	Cooperate with the President and the whole team, in order to take the issues connected with Health Literacy to the highest political levels, providing the means to transform words in effective acts, able to change society's view on this subject. Furthermore, I want to contribute to the recognition of Health Literacy as an autonomous academic field, by improving its scientific production, through widespread meetings and conferences on the subject, and promote 2nd and 3rd cycle graduations on Health Literacy.
Khurram Iqbal	Pakistan	PharmD	11	Health Literacy is a tool through which a considerable disease and financial burden may be reduced, and quality of life may be significantly improved. I want to contribute to this great cause through this position and platform. My professional degree, JCI accredited hospitals experience, entrepreneurship of institute imparting medical education, international exposure, membership of international associations, electronic media presence and integrated skill set will help to pursue dream of advanced health literacy around the globe.
Orkan Okan	Germany	PhD	9	I am a public health and education researcher, dedicated to health literacy my entire career and experienced in implementation science, knowledge translation, capacity-building, communication and policy, and research methodologies. It would be both a great pleasure and honour to act as Vice President of IHLA. I am committed IHLA's goals, values and principles. With my contribution I would like to help IHLA

and to assist IHLA’s President in matters of organizational development, day-to-day activities and overseeing the functioning of IHLA’s Standing Committees, Councils, Interest Groups and Divisions. I would engage in the duties of the VC to represent IHLA to external organizations, seeking new partners and ensure good relations with the Council of Affiliates. This includes liaising between different entities of IHLA and overseeing the work of the Standing Committees. My primary motivation is that I have a vision for IHLA to become the global home for everybody interested in health literacy and sustaining IHLA as an open, diverse, equality-focused, ethically driven and future oriented platform for the health literacy community and beyond. I guarantee to bring out my best self to fulfil the tasks and responsibilities of the VC in order to achieve these goals and outgrowing them.

Andrew Pleasant

United States of America

PhD

20 +

I want to help advance health literacy. As many of you know, colleagues and I wrote one of the first books on advancing health literacy. I believe we need to expand the understanding and use of the true power of health literacy to help people help themselves live healthier lives; to help healthcare professionals and systems become more effective, satisfied, and healthier; and to help communities, states, and nations improve quality of life and health for everyone at reduced costs. I believe we – working globally in a coordinated fashion – can further those types of positive changes. I’m fortunate to have worked on health literacy, environmental communication, and science communication on almost – but not quite (Antarctica for instance) – every continent. I’ve used everything from sweat equity to the arts to advance health literacy. Still do. I’m now or have been a leadership member of several international organizations. With

your critical help, I'd like to open new avenues of communication and collaboration between these and other groups to extend our reach and ability to create positive change. Working together, we can produce a healthier, happier, affordable, feasible, and effective world. Thank you for all you do to help make that happen.

Xiangyang Tian	China	MD	15	Health literacy is the capability enabling you to make wise judgments and reasonable decisions, to take scientific and rational actions, to avoid disease and infirmity, to stay healthy, to maintain wellbeing, and to live, work, create and love with vitality. As health scientists, we have the inherent responsibility and value to advocate, to educate, to mediate, to explore, to make life-long efforts, through solidifying a vigorous global community, to create a world of health literacy for all. It will be a great honor for me to be a vice president to serve IHLA, every member and human health, as a supporter, promoter and organizer.
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Teresa Wagner	United States of America	DrPH	9	As a healthcare professional with a doctorate in public health, I specialized in health literacy for my doctoral residency. Nothing existed at that time in Texas so, I made my own opportunity. Since that time, I've created a full-time health literacy position at my organization, garnered multiple health literacy grants, crafted unique tools to empower people in their own healthcare and delivered multiple programs, speaking engagements and trainings on health literacy issues. Additionally, I've established both a multi-stakeholder health literacy collaborative with the DFW Hospital Council Foundation and Health Literacy Texas, a statewide nonprofit. In addition, I've served as a leader of the health literacy grassroots and
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advocacy movement in Texas, participated in U.S. national efforts such as the National Council to Improve Patient Safety through Health Literacy and Served on the IHLA Summit Planning Committee as the liaison with the Interest Groups leading up to the Global Summit. As a strong leader in the health literacy community on all fronts, I would be honored to put my efforts towards elevating the global health literacy efforts as Vice-President of IHLA.